
IED - Istituto Europeo di Design at ModaLisboa

- IED graduates for the first time will present their creations at the runway event, under the motto *"Future starts slow"*
- IED will award a scholarship tuition to Sanguie Novo winner

Lisbon, March 2023 - IED - Istituto Europeo di Design, the largest Higher Education Network in the creative field to have maintained a global outlook and a deeply Italian cultural **matrix** since 1966, will be present at the next edition of ModaLisboa to be held between March 9 and 11 at the Lisbon Social Mitra.

The presence of IED in one of the most iconic national fashion events is in line with its mission of attracting and promote new talents, to be connected through its various educational centres across Italy, Spain and Brasil. In this effort, IED will have specific activities planned that will take place throughout the event, such as participating as judge at Sanguie Novo contest and a runway show with recent Fashion Design graduates exhibiting their capsule collections.

"Over the years, ModaLisboa has shown countless talents in fashion design, becoming a show that is already on the design & fashion international reference list. IED wants to increasingly be present where future creatives professionals are: engaging people who can act as world changer through the power of ideas and Design, working to mutually connect them. ModaLisboa is a great opportunity to show what we believe in and listen to young Portuguese generation of designers. The strength of future designers today must be considered on the basis of a courageous enthusiasm, a strong set of ethical values and a transdisciplinary approach" IED Group Academic Director **Riccardo Balbo** comments.

The runway show on March 11 will bring, for the first time, **7 graduate designers from the Institute, with 7 collections of five outfits each**. Here we will be able to see the creativity of the designers from IED Network fashion schools - Nicolò Artibani, Lorenzo Attanasio, Alessandro Bonini, Gaia Ceglie, Luca De Prà, Giovanni Marchetti and Maria Eleonora Pignata - in the *IED Graduates Fashion Show* under the motto **Future Starts Slow**. This runway alerts us to fashion sustainability and its production, giving a snapshot of the current state of the fashion industry, a personal vision, but ones that are nevertheless filtered by the changes that the pandemic imposed on the lives of each individual.

In the usual Sanguie Novo competition, IED will have a special role, due to be interested in investing in portuguese talent. There will be a special award, given by IED, which will offer the winner with the participation to the Master in Fashion Design at IED Milan worth 20.100 euros, a very high level education programme. To this prize, a scholarship of 4.000 euros from ModaLisboa will be added.



About IED | ISTITUTO EUROPEO DI DESIGN

*Istituto Europeo di Design was founded in 1966 based on **Francesco Morelli's** extraordinary vision. Today, IED is the only School of Higher Education in the creative field to have preserved its Italian cultural references over time. Every year, IED launches innovative educational projects in the fields of study of **Design, Fashion, Communication and Management, Arts and Restoration and Visual Arts**, developing forms of learning and new models for interpreting the future. Internationally recognised, IED is a network that spanning over **3 countries**: in **Italy**, in **Spain** and in **Brazil**. The IED Group's educational offer includes Undergraduate courses (First Level Academic Diplomas, Título Superior en Diseño, Diploma de Bacharelado, BAH and IED Diplomas), Postgraduate courses (First Level Master and IED Master) and Continuing Education Courses. IED relies on a network of more than 3.000 lecturers, active in their respective fields of reference, with whom it collaborates continuously to ensure the perfect performance of the training activities of its locations.*

More information www.ied.edu

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